

Mobility Data & NAPCORE: A UITP Perspective

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Meeting agenda

- Introduction
- Sector perspective
- UITP Experience at NAPCORE
- The way forward

Introduction

NAPCORE objectives



NAPCORE - National Access Point Coordination Organisation for Europe

The world's largest cooperation of mobility data platforms

Objectives

Facilitate **EU-wide coordination of NAPs (and National Bodies)** for the harmonisation of the implementation of the European specifications on the ITS Directive

Increase interoperability by (further) developing/ establishing standards (esp. DATEX II, TN-ITS, NeTEx, SIRI) and recommendations for data exchange and (meta)data formats, content, access and data availability in the mobility domain in Europe

Empower the NAPs as the **backbone for ITS digital infrastructure** and mobility data exchange in Europe

Address existing and upcoming developments and challenges with **a joint European strategy, vision, and voice.**

Legislation
Governance

Interoperability &
standardisation

Digital infrastructure
Data exchange

Challenges & strategy



NAPCORE - National Access Point Coordination Organisation for Europe

The world's largest cooperation of mobility data platforms

Legislation & Governance

Why do we share data? What data must be shared? How should it be shared?

Interoperability & Standardisation

Which standards should we use? How do we ensure interoperability? What else is needed?

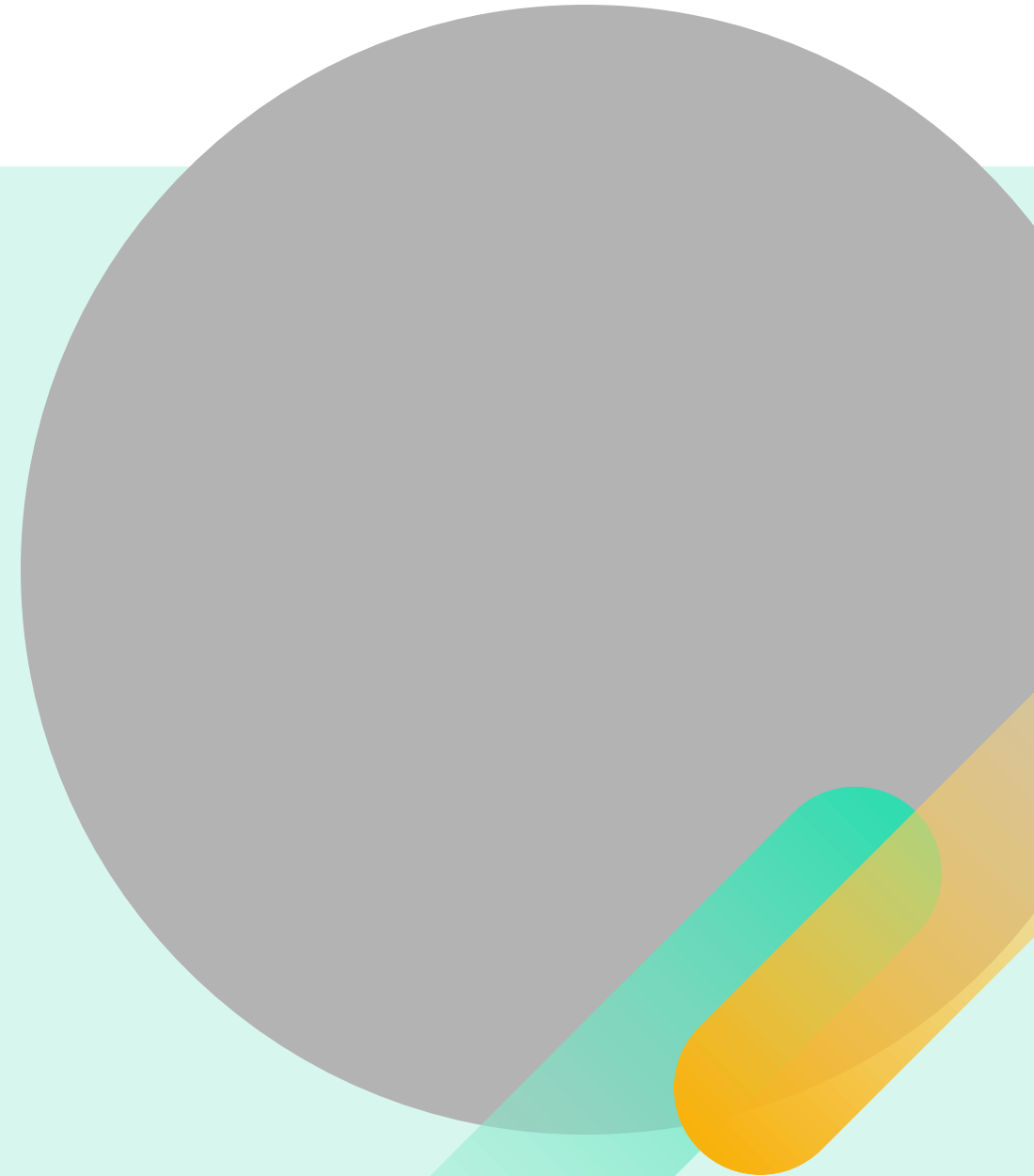
Digital Infrastructure & Data Exchange

How do data flows work? What infrastructure is needed? Which other initiatives can help?

Challenges & Strategy

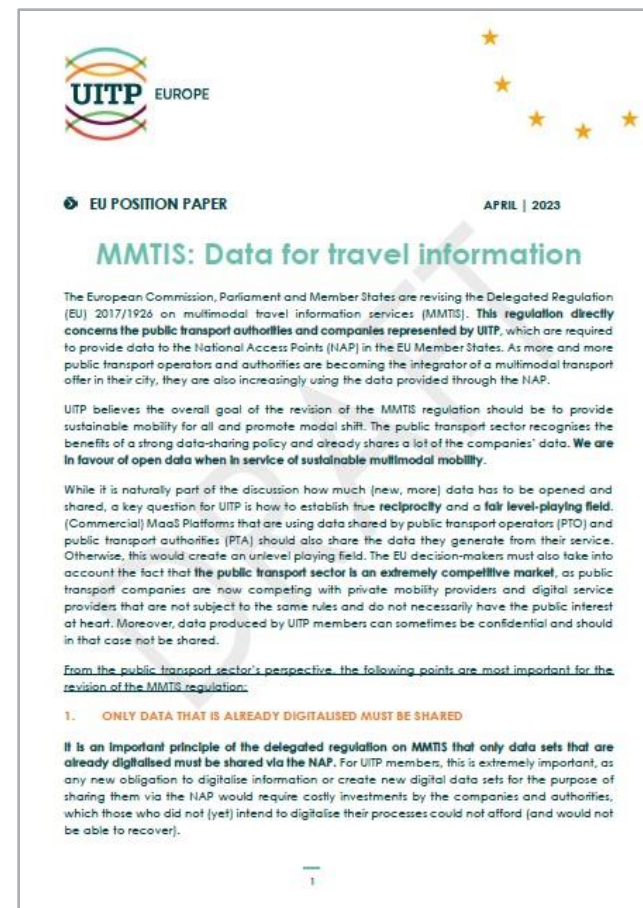
How can we increase data collection and availability? Are we ready for tomorrow's challenges?

Sector perspective



UITP position on MMTIS

1. Maintain the principle that only data that is already digitalised must be shared.
2. Occupancy data should only be shared based on a business decision.
3. APIs should be harmonised, but remain voluntary in the beginning. The sector needs time to adapt to using them.
4. Standards are usually made for voluntary application. Those standards that become mandatory should be available for free.
5. Consider the environmental impact of data storage; it could make sense to specify after which time data may be deleted.





EU's view on mobility data and ticketing

Commission reasoning:

MaaS = MMTIS & Passenger Package

Mobility as a
Service

Data sharing,
travel information

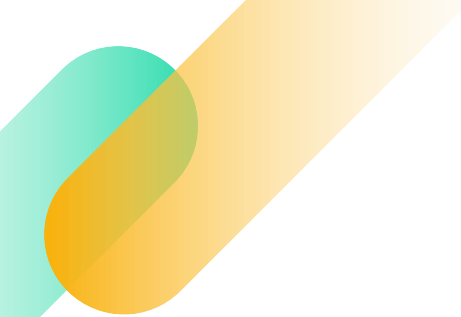
Ticketing, booking,
digital sales

Ticketing proposal of the Commission: Joint paper of UITP, POLIS & EMTA (2021)

- What are the risks and opportunities of the upcoming EU legislation on MDMS?
- To present a sector perspective
- To provide input to the EU Commission

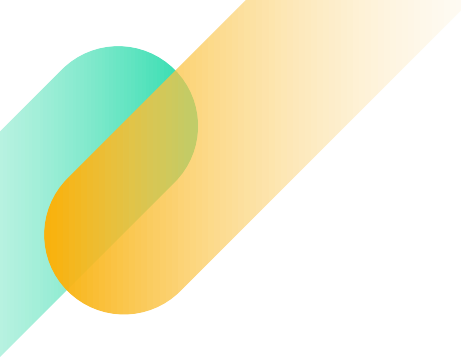
Link: [https://cms.uitp.org/wp/wp-content/uploads/2021/02/UITP EMTA POLIS Joint-opinion-on-EU-wide-integrated-ticketing.pdf](https://cms.uitp.org/wp/wp-content/uploads/2021/02/UITP_EMTA_POLIS_Joint-opinion-on-EU-wide-integrated-ticketing.pdf)





Main principles

1. Recognising **local diversity** and the principle of subsidiarity
2. Delivering **public policy goals** and a **viable market** through effective **governance**
3. Leveraging the **fare structure** to achieve sustainability, equity and effective governance (PT to set conditions for resale)
4. Guaranteeing **fairness** : rights and obligations for all
5. Forestalling market asymmetry through **data reciprocity**
6. Ensuring **proportionality** of necessary investment and expected benefit
7. Respecting the collaborative **nature of public transport**
8. Recognising potential needs for **customer protection** action



In conclusion...

UITP would like to see an EU Passenger Package that...

- ... is proportionate (e.g. no obligation for the urban level; subscriptions excluded)
- ... does not lead to data-rich platforms and data-poor public transport companies
- ... does not make public transport more expensive (i.e. no high commission fees or extensive liability in the context of passenger rights)
- ... it promotes the most sustainable mobility options

UITP experience at NAPCORE





Increasing multimodal data availability

Challenges identified

Historic data

Use of OpRa; align understanding of MMTIS historic data categories.

Cross-border data

Different NeTEx profiles/information available create a lack of compatibility.

Data provision

Working on a roadmap to increase data provision by 2027.

Data categories

Harmonise categories per service to avoid diverging national requests.

Update frequency

Data must be refreshed whenever changes happen.

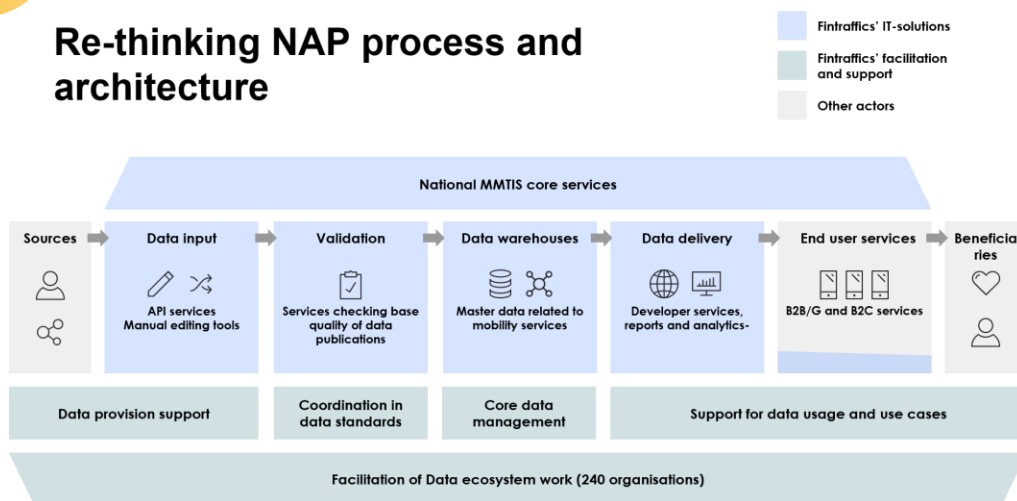
Data availability

Still scarce and fragmented for on-demand modes. Strategies to increase it.

Increasing multimodal data availability

Finland – Fintraffic

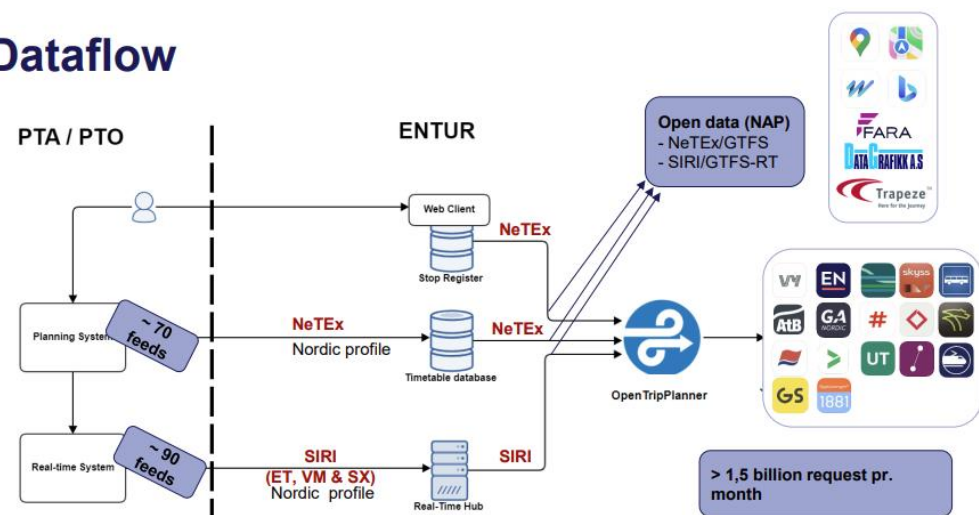
Re-thinking NAP process and architecture



<https://mobility.mobility-database.fintraffic.fi/fi>

Norway – ENTUR

Dataflow

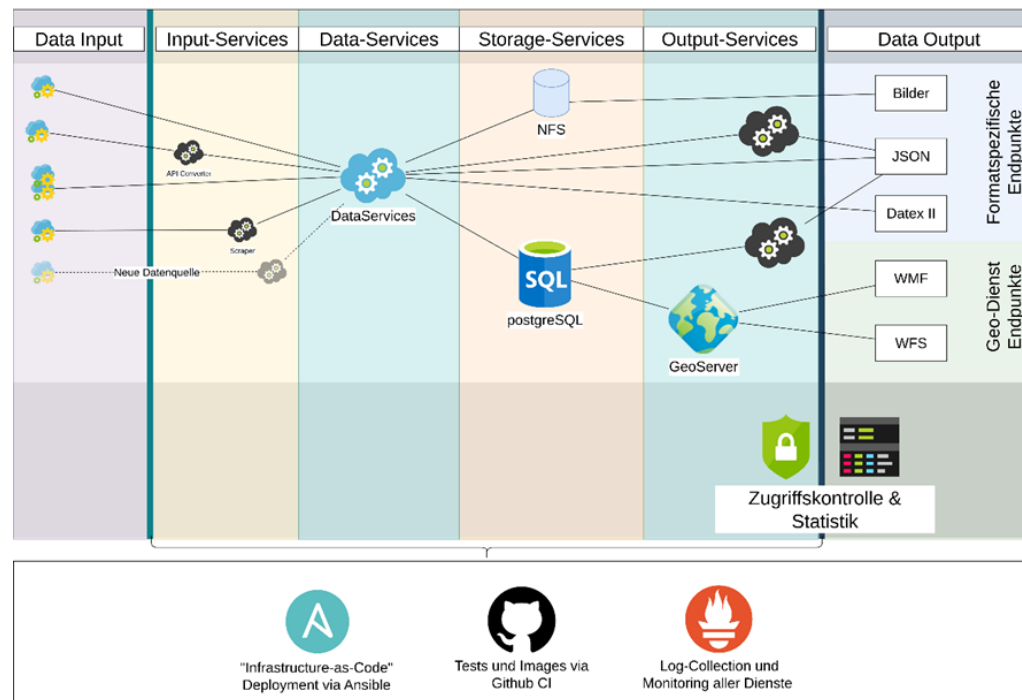


<https://github.com/entur>

Importance of creating ecosystems:

- 240 organisations in Finland
- 70 NeTEx feeds and 90 SIRI feeds in Norway
- 40 Feeds shared mobility in Norway

Increasing multimodal data availability



Open Source Software

§ EUPL-1.2 license

<https://github.com/mobidata-bw/>

Support throughout the whole process to achieve data consolidation

- Digest policies for data providers, easing understanding (NVBW)
- Input services/support
- Validation (standards)
- Data warehouse/storage
- Support for data re-users



Increasing multimodal data availability

01

Two drivers

Legislation and sector needs both drive the effort.

02

Resources

Reallocation brings efficiency and grows the ecosystem.

03

Trust

Provider relationships are built on trust.

04

Business case

Providing and using data must add clear value.

05

End users

More options, easier access to public transport.

GUMI and other UITP data repositories

Global Urban Mobility Indicators (GUMI)

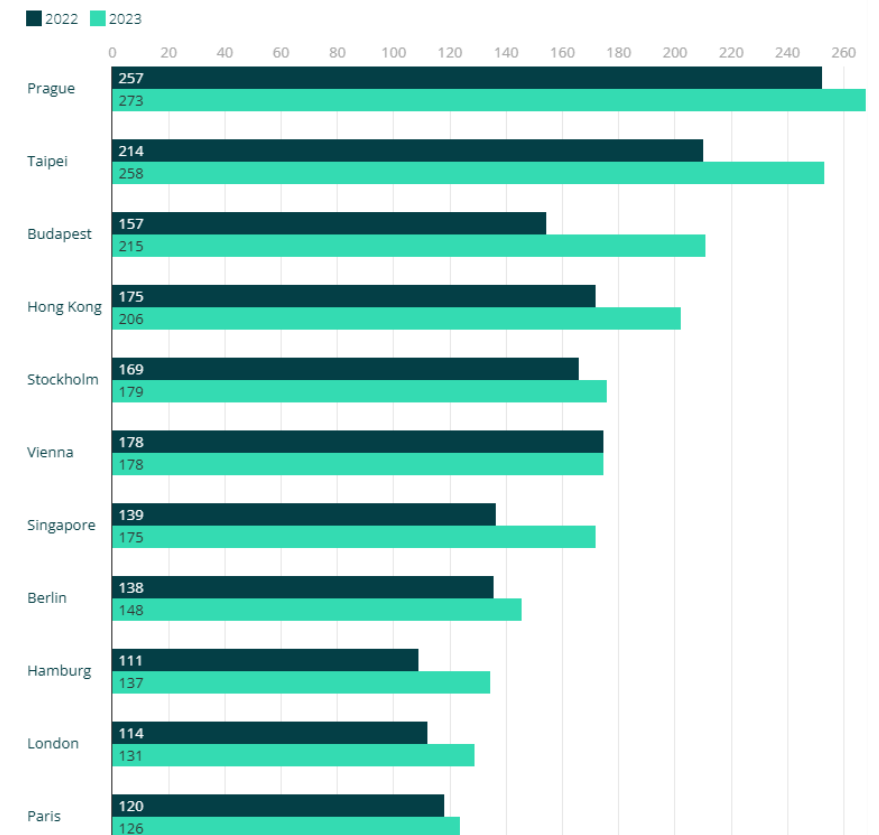
- Public transport indicators from **53 cities worldwide**.
- Benchmarks operational and infrastructural metrics, affordability, coverage and innovation.

Can NAP data serve statistical purposes?

Today it remains difficult: the data is scarce and not comparable.

<https://www.uitp.org/knowledge-research/data/>

Annual Metro Ridership (per capita)



Other relevant UITP documents



INTRODUCTION

Digitalisation is often described as the integration of digital technologies into everyday activities. In the sphere of public transport, digitalisation can mean using technology and data to update business processes, generate new revenue streams, create new business models, achieve efficiency, reduce costs, and improve safety and service for passengers. At its core, digitalisation is the process of changing business through technology and data.

Digitalisation is, however, not a new development, and public transport passengers are placing increasing demands on operators and authorities to offer digital services and information that meet their personal needs. The 2018 UITP paper,



'The Value of Data for the Public Transport Sector' highlighted the need for a data strategy, with one case demonstrating the value of creating data as an asset. Since then, data has become a priority for most public transport operators and authorities (PTAs and PTOs) as well as a key component for business growth and strategic development. In addition to growing passenger demands, PTAs and PTOs must have a digitalisation strategy for achieving operational efficiency and equity for increasing and reaching talent.

Passenger expectations – coupled with the rapid evolution in technology, digital systems, data collection and the availability of resources – are having considerable impact on expectations. To fully realise the potential benefits, organisations must be clear on their priorities for digitalisation and alignment to their business strategy. Why is this important?

Following the COVID-19 pandemic, many PTAs and PTOs have seen a change in passenger expectations and travel patterns, often leading to a decrease in the number of passengers using public transport.



INTRODUCTION

This paper is a follow-up of the May 2024 action points publication 'Capturing Digital Value Within Public Transport', which addresses and demonstrates the value and opportunities of digitalisation by providing different use cases and arguments in favour of it.

In today's market, we believe that the value of digitalisation no longer needs to be justified, because customers in all sectors are asking for it, organisational efficiency depends on it, and, to a certain extent, the survival of many companies is tied to their ability to implement and successfully use digital solutions.

Public transport (PT) is no exception in this reality. It involves the journey planning, real-time information, passenger counting, scheduling, asset management, maintenance, operations planning, and service delivery are all elements that are digitally driven. The big challenge for businesses is to have a critical process that enables them to leverage it and go beyond 'action' status.

The following action points aim to provide insights and ideas on how to shape and transform the mindset of your organisation and staff to successfully deploy and maximise the value gained from the deployment and usage of different digital solutions, including artificial intelligence (AI).



INTRODUCTION

This knowledge brief provides an updated overview of artificial intelligence (AI) applications in public transport for 2025, building on insights from the International Association of Public Transport's (UITP) 2017 report. It highlights both well-established practices and emerging advancements, aiming to inform public transport operators, authorities, and passengers about AI's transformative potential.

Due to space limitations, the brief prioritises use cases over broader topics like regulation and ethics, which are only briefly mentioned, and excludes cybersecurity – a subject deserving its own dedicated analysis.



The examples presented underscore AI's current impact in three key areas: enhancing user experience, improving operational efficiency, and strengthening safety & security.

THE HYPE & THE REALITY

The release of ChatGPT in October 2022 demonstrated the remarkable capabilities of large language models (LLMs), which excelled in tasks like text generation and summarisation, with rapidly improving performance. This sparked debates about the readiness of AI to replace human tasks and the potential emergence of artificial general intelligence (AGI). By November 2024, evidence suggested that LLMs might have hit a performance plateau. However, new approaches and optimised architectures like DeepSeek (introduced in late December 2024), significantly lowering training and generation costs – have reignited momentum. These advancements hint at continued progress, unlocking new applications and enhancing AI's supporting abilities.

As of February 2025, the prospect of AGI seems more



The way forward



The way forward

- **Building an ecosystem requires technical capabilities**
- **Need to showcase added value to stakeholders**
- **There are success stories, they can contribute to the development of the Mobility Data ecosystem in Europe**
- **There is not 'one' way, multiple possibilities can contribute towards the same objective.**



The way forward

Concrete actions to increase data provision at NAPs

01

Roadmap

Set a clear roadmap to 2027 for data provision.

02

Added value

Actions from NAPs that showcase their value in the ecosystem.

03

Data providers

Engage providers to deliver data in line with the regulations.



Thank you!



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